Special Events with Partners





National Kids to Parks Day: May 20, 2017

- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Great opportunity in 2017 to co-brand events as Every Kid in a Park by targeting 4th grade classes.





KTP Day School Contest

- Opens January, Deadline March 1. \$1,000 grants to schools to bring kids to our parks.
- Students submit proposal for their KTP event at a park nearby
- Winners receive:
 - Funding for bus transportation, healthy snacks, park fees, supplies
 - Award certificate and KTP stickers for students
 - Classroom Buddy Bison to take on their park adventure
 - Featured news story on website and e-newsletter





http://parktrust.org/youthprograms/national-kids-to-parks-day









National Get Outdoors Day: June 10, 2017

- Annual event in June organized and sponsored by the American Recreation Coalition.
- Goals: Reach underserved populations, first-time visitors to public lands, and reconnect youth to the great outdoors.







http://www.nationalgetoutdoorsday.org/

ABOUT NEWS



LOCATIONS

GET INVOLVED

get outdoors

Photo Mosaic Contest

Enter for a chance to WIN an "America the Beautiful" PASS! with

yônder

JUNE 11 2016 148 To Go!

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

Participating partners will offer opportunities for American families to experience traditional and non-traditional types of outdoor activities.

Prime goals of the day are reaching first-time visitors to public lands and reconnecting our youth to the great outdoors.

MORE



GO Day is proud to support the First Lady's Let's Move

Outside campaign to eliminate childhood obesity within one



National Sponsor

OFF!

OFF![®] is a national sponsor of National Get Outdoors Day, one special day each year when Americans are encouraged to have healthy, active outdoor fun at sites across the nation.





National Public Lands Day

- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Held on the last Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.













https://www.youtube.com/watch?v=hwTsu8R52Ps&list=PLDBAB076 82437CF14&index=4













http://www.publiclandsday.org/



Why am I seeing this new header?





FLW Fishing Tournaments

- FLW is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU with FLW in 2013
- FLW provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments





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Every Kid in a Park



- Second year of the program to get every 4th grader in America to public lands and waters in the 2017-18 school year
- Eight federal agencies participating (USACE, BLM, BOR, FWS, FS, NPS, NOAA, Dept of Ed)
- Interagency Annual 4th grade pass free to students by completing an activity online. Valid from Sep 1, 2016 Aug 31, 2017
- Encourage co-branding with events that you already do:
 - National Public Lands Day
 - Kids to Parks Day
 - Eco-meets
 - School programs and dam tours
 - TRACK trails
- www.doi.gov/everykid



Other Special Events

National Volunteer Week (April)



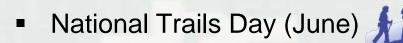
Earth Day (April)



Arbor Day (April)

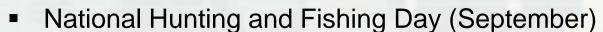


- National Safe Boating Week (May)
- International Migratory Bird Day (May)





- National Marina Day (June)
- National Fishing and Boating Week (June)













Eagle Fest at Arkabutla

- Mississippi Wildlife Rehabilitation Birds of Prey program
- MWR participates in Eagle Fest each year by bringing various birds for public education and awareness. MWR also assists with injured or orphaned wildlife on project.



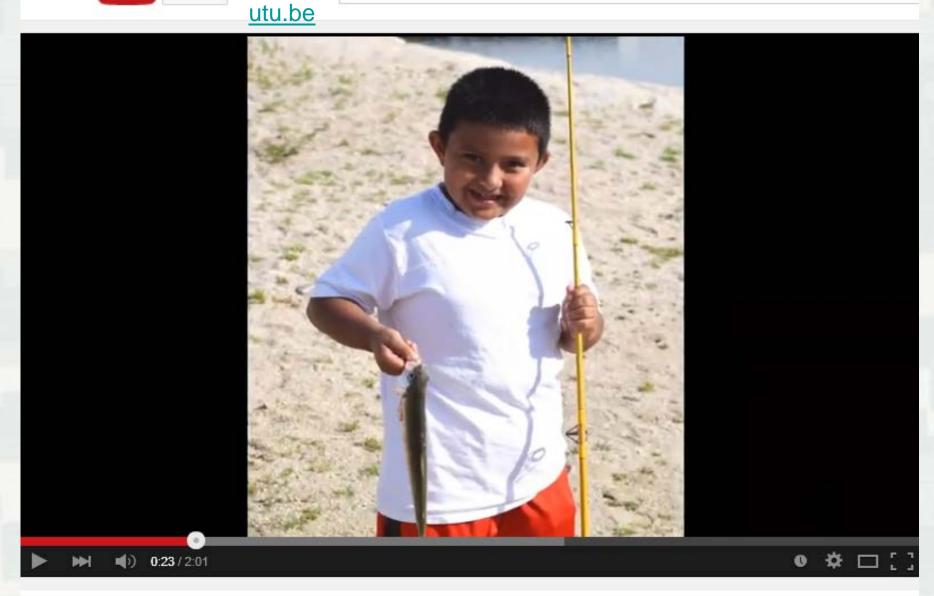








https://www.youtube.com/watch?v=RIVNY0FJ5Fg&feature=yo



Biggest Kid's Fishing Day ever



What events are you doing with partners?



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